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About us

Driven by the desire for expressing inspirations from living in the City of London LVFD LONDON fashion brand creates an opulent and chic aesthetic.

Ultra feminine and sexy shapes of garments, fluid fabrics, sequins, and unique prints define the powerful, yet romantic style of Lucie's fashion. Each collection is inspired by the previous one, characterised by a precise sense of reinvention to create garments with versatility and uniqueness at the fore.

LVFD LONDON garments have been worn and favoured by many signers, models and celebrities across the world, such as Becky Hill, Raya Abirached, Drew Barrymore, or JoJoSiwa, Marta Sierra and Cocorocho.

AW 2022

QOBH collection



LUCIE VACLAV
LONDON



Textures

In addition, persistent in the theme of juxtaposition materials and fabrics in fact, dissimilar fabrics such as vinyl and tulle are paired together. Although these different patterns clearly contrast each other because of the different materials and texture, we are still left with a cohesive harmonic and romantic look.

Color Scheme

The garments feature neutral colours such as ivory, black and silver, with nuances of baby pink. To contrast the simplistic shades we have cut-outs, transparencies that add structure and shape.



AW 22



Romantic opulence of new season AW 2022

LVFD London is presenting its new AW 2022 collection QOBH. Boldness, elegance and abundance are some of the main key elements that you will come across in the new collection "Romantic opulence".

The overall concept behind the set revolves around the people around us, a mix of beautiful and sad. Romantic opulence represents the perfect juxtaposition between abundance and sadness, melancholy and exuberance. These contrasting elements prevail throughout the whole collection through materials, colour schemes, patterns and textures.





AW22
Look 1

Ruffled lace maxi skirt



AW22
Look 2

Black Lace corset with straps



Look 3 - Black Cotton Poplin Dress with a Detachable Back Bow
AW22



AW22

White Feathered-Fringe Full-Length Pants

Pink Embroidered Corset Top

Metallic Pink Vegan Leather Coat



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This collection is not catered towards the introverts nor the faith hearted.
As a matter of fact, Romantic opulence is designed to capture the attention, mark your presence and make yourself and your personality stand out in the midst of the crowd. You will not be unnoticed, it will make you more confident and help you channel your inner bold self.
In fact, in LVFD house we believe that: " Clothes should help express who you are and how you feel".

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Golden pleated midi dress



Gold Sequin Full-Length Pants



Golden sequins mini skirt



Feather lace jumper



Star Mesh Bodysuit



Black Vinyl Cut-out Dress with
Rose Cap Sleeves



Embroidered Wrap Maxi
Skirt



Black Vinyl Mini Skirt with
Front Slit



Black Satin Evening Dress
With Rhinestone Cut-out



Black Sleeveless Vinyl Dress
With Ruffled Pink Tulle



Pink Satin Cut-out Dress
with Puff-Sleeves



Black Velvet Dress



Metallic Pink Vinyl Dress With Beaded Fringes



Iridescent Sequin Full-Length Trousers



Metallic Silver Midi Wrap Dress



Pink Embroidered Corset Top

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