



LOOKBOOK

S/S 23

LUCIE VACLAV
LONDON

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ABOUT US

Welcome to LVFD LONDON

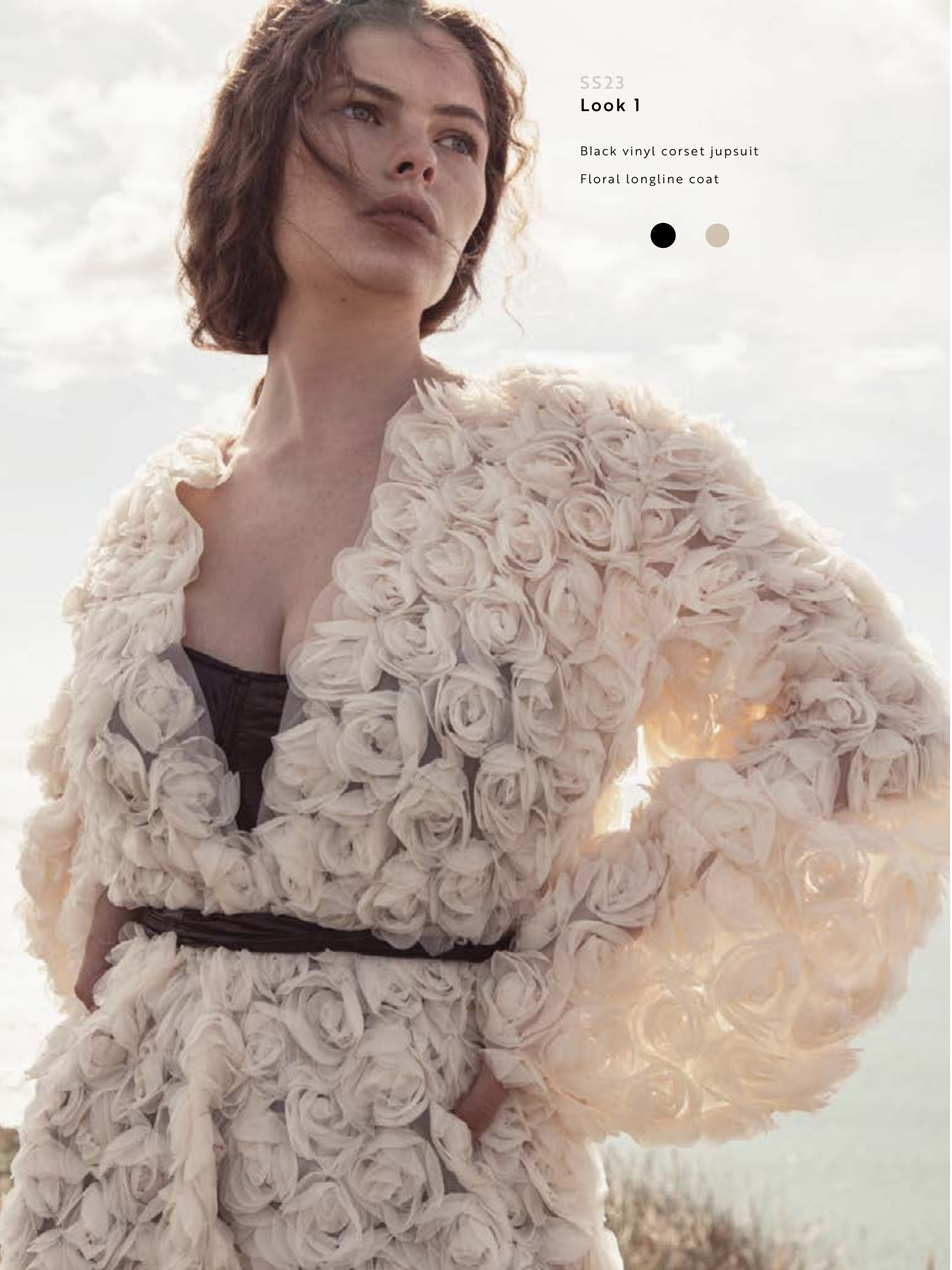
LVFD London is a luxury independent fashion brand created by the fashion designer Lucie Vaclav.

The owner, Lucie was born in Prague, in the Czech Republic. She left her home country with the intent to go bigger and bolder by moving to London and studying women's wear at the London College of Fashion. During the pandemic, she started LFVD, a bold and innovative fashion brand which has the main objective of creating sustainable and beautiful clothes for modern and independent women that lives in a city but still keeps a little bit of nostalgia and romantism in her heart.

LVFD garments have been already spotted on the market by TV presenters, singers, celebrities and influencers such as Becky Hill, Raya Abirached and Drew Berrymore, JoJo Siwa, Marta Sierra

Hardly Soft

S/S 23 LOOKBOOK



SS23
Look 1

Black vinyl corset jumpsuit

Floral longline coat



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“

This collection is inspired by whimsical painting by a British painter Frank Bowling. His artwork radiates beauty using abstract and full colors from pastels to fuller shades. The designer herself is a great admiror of the artist and found inspiration in his later artwork from 80's .

In fact, in LVFD house we believe that:“ Clothes should help express who you are and how you feel”.

“



SS23

Look 3

Floral mini bandeau dress

Black vinyl corset belt







Green floral jacquard dress



Floral embroidered maxi dress



Blue ruffle blouse



Floral embroidered pants





Silver maxi dress



Blue cupless corset jumpsuit



Blue corset belt



Silver wide leg pants



Black vinyl corset jumpsuit



Floral mini bandeau dress



Floral longline coat



Black vinyl corset belt





Silver vinyl asymmetric mini skirt



Silver vinyl asymmetrical dress



White organza blouse



Iridescent sequin pants



Iridescent sequin blazer



Purple fluffy jumper



Iridescent purple bandana top



Cropped balloon sleeve blouse



Purple iridescent sequin pants

A woman with long, wavy brown hair is shown in profile, looking out over a beach and the ocean. She is wearing a long-sleeved, high-necked outfit covered in multi-colored sequins (pink, blue, green, and gold) that catch the light. Her right hand is tucked into her pocket. The background shows a sandy beach, the ocean, and a cloudy sky.

Hardly Soft

