

LOOKBOOK

AW23/24



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ABOUT US

Welcome to LVFD LONDON

LVFD LONDON is a luxury independent fashion brand created by the fashion designer Lucie Vaclav.

LVFD LONDON is, a bold, sustainable and innovative fashion brand which has the main objective of creating beautiful clothes for modern and independent women that lives in a city but still keeps a little bit of nostalgia and romanticism in her heart.

LVFD garments have been already spotted on the market by TV presenters, singers, celebrities and influencers such as Becky Hill, Raya Abirached and Drew Berrymore, JoJo Siwa, Marta Sierra.

2022 has been an important year for the brand full of changes. We have joined other significant British fashion brands as a new member of British Fashion Council. The owner Lucie has been named Ones-to-Watch by Forbes Magazine and the magazine published 6 pages interview with her. We got our first cover of Harper's Bazaar magazine and our custom design made for British Music Awards winner Becky Hill was introduced to the permanent collections of Czech National museum.

We have also been working hard to meet on our sustainability commitments partnering with Preciosa components and their sustainable Ingredient Branding Programme. Later we have partnered with Nona Source, the luxury LVMH haute-couture dead stock fabric merchant, who will be our exclusive provider of the finest fully sustainable fabric available on the market which will help us to create the best quality and fully sustainable garments.



Shine bright

AW23/24 LOOKBOOK



AW23/24

Look 3

Red vinyl coat

Purple jumpsuit with feathers



AW23/24

Look 1

Purple sequin dress with a front tie



LUCIE VACLAV

LONDON







Purple silk organza blouse



Grey seawaves print blouse



Sequin dress with a bowtie



Purple sequin dress with a front tie





Purple oversized sequin blazer



Purple flared sequin pants



Red oversized sequin blazer



Red sequin pants with a fold





Ivory lace dress



Ivory lace top



Black iridescent sequin skirt



Red vinyl skirt



LUCIE VACLAV
LONDON

www.lucievaclav.com

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